



Southeast Michigan ACM SIGGRAPH

FOR IMMEDIATE RELEASE

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or

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MICHIGAN PRODUCTION ALLIANCE
Educational Event

Event: Visual FX demonstration

CLOSE UP OF VISUAL EFFECTS - BOTH LIVE AND COMPUTER GENERATED;

SAMPLE SHOTS; PLANNING AND SETUPS

HOW THEY ARE CONCEIVED, PRODUCED AND SEAMLESSLY EDITED

The Michigan Production Alliance (MPA) will present a session we call
"Visual Effects" on Monday March 23 2008.

Networking: 6:00pm; then Presentation: 7pm – 9pm

This event will be held at:

Schoolcraft College – VistaTech Center
[18600 Haggerty Road in Livonia, MI 48152](#)

Producer, director of photography, and editor Jeremy Salo, and motion graphic artist David Witt, both respected local talent, will take us through their process of integrating visual effects into live action setups with Certified Weapons Coordinator Fritz Gronow providing simulated practical effects. Randy Rockafellow of the ACM/SIGGRAPH Professional Chapter of Southeast Michigan will also be present to help us discover what elements form a well executed visual effects presentation.

Refreshments / snacks will be served, compliment of our host, Prof. Mike Mehall of **Computer Graphics Technology Department** at **Schoolcraft College**



MPA and SEMAFX members admitted FREE;

All others, cost is *only* \$5

F I L M M I C H I G A N !